



Our Greater St Louis community prospers because of those who care enough and are able to devote themselves to help others in need. These are the people who make up the backbone of each neighborhood community. Without these people, many will collapse. One piece of this backbone is Kendra B. of Granite City, just north of East St Louis.

For the past year, Kendra has been a regular volunteer at the East St Louis Family Center (www.familycenterestl.org) with the after-school program. She makes sure the kids get their homework done while tutoring those who need her help. After the homework is finished, Kendra perks up for playtime with the kids. When she is not busy tutoring and playing, Kendra is lending her hands for any cleaning that needs to be done at the Family Center.

Kendra only recently found a job after being unemployed for 1 ½ years. She is working as a CNA at a nursing home while still holding her volunteer position at the Family Center, continuing to devote much of her time to those who need assistance. However, Kendra is also in need of assistance.

WestwardCares is a community-based project where the agents, advisors, and staff of Westward Financial Strategies come together to help those in need. In the Greater St Louis area there are thousands of families that struggle to provide for their family. Our project has set as its objective to lend a hand and make a difference in a few of those families lives. Although we regret that we can't help everyone that would be no excuse for not helping someone, and in that spirit we set the modest objective of making a difference where we can.

I believe that almost all of us want to help; we just don't know how to help, or who, and above all we want our efforts to help, not hurt. WestwardCares takes special care to ensure that those we help are truly in need, and will not abuse our benevolence. If you feel as we do, and have a sincere desire to help those in need, you may make donations of clothes, food, toys, household items, or money. Please note that WestwardCares has set the goal of having 100% of all money collected go to the designated families in need; all administrative or ancillary costs will be paid for by Westward Financial Strategies.

We respectfully ask that items donated are new, or like new, and in original packaging.

For specific questions, contact Christine Guessford (Christine_Guessford@glic.com; 314-667-5232). Nancy Luedloff (Nancy_Luedloff@glic.com; 314-800-1134), our office manager, will be collecting all donations until 5:00 pm on Tuesday, Dec 21st.

God Bless,

David Boykin, President & CEO



Kendra is a single mom in her late 20s living in a housing project in Granite City with her three children, Talesha (13), LaTasha (8), and little Kendrick (6). She is the sole supporter for her kids. Kendra and her family are in need of some basic household items and have also shared a wish list.

Needs that Kendra specified:

Sheets, towels, pots for cooking, and underclothes for the children. For bedding, they have one full-size bed and three twin-size beds.

Wish list and a little about the family:

The kids wish they had a few things in their home, such as a DVD player and an MP3 player.

Talesha, the oldest daughter (13), is a bit of a tom-boy. She loves the energy and competition of sports of all kinds. She also eagerly accepts any opportunity to play various games on her friends' Nintendo DS. Her favorite color is red. She wears size 5 Junior's for pants; Medium for shirts, blouses, and coat; 6 women for shoes.

LaTasha, the middle child (8), is very warm and loving. She enjoys allowing her imagination to run free while playing with Barbies and other dolls. Her favorite color is dark blue. She wears size 8 Girls for pants; size 7/8 Girls for shirts and coat; and size 1 for shoes.

Kendrick, the youngest and only boy (6), loves to spend his time playing with trucks and cars. His favorite color is red. He wears size 6 Boys for pants; size 6/7 Boys for shirts and coat; and size 1 for shoes.

Kendra wishes she had a digital camera to capture special moments of her kids as they grow. She also loves listening to R&B music. Her favorite colors are dark blue and black. She wears size 14 Junior's for pants; size 2X for shirts and blouses; size 9 Women's for shoes.

We would like to extend a special "Thank You" to Sister Carol at the Family Center for her timeless dedication to the community and for joining us in helping to identify families in need.



12444 Powerscourt Drive, Suite 230
St Louis, MO 63131